

Felix Lopez - felixlopezjr10@gmail.com
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PROFESSIONAL EXPERIENCE

ISACA – Online Corporate Websites, Schaumburg, IL
Web Content Manager (Freelance/Contract/CreativeCircle)
www.isaca.org

Jul 2021 - Dec 2021

- Worked in Fonteva (Salesforce Platform) to create and update events, products and content for in-person and online events
- Maintained, updated, and created website content components in Sitecore
- Implemented and migrated new and current content using HTML and CSS for website and social media interactivity
- Managed Sitecore ticket requests to ensure all requests are completed in a timely manner
- Followed UX Design best practices for the Sitecore pages and content
- Collaborated with IT and the Web Development team to address migration, functionality and possible bugs and issues

RSNA– Online Corporate Websites, Oakbrook, IL
Web Content Developer Manager (Freelance/Contract/Paladin)
www.rsna.org • www.aur.org • www.apdr.org

Oct 2019 - May 2020

- Worked with current Front End UI design web technologies such as HTML, CSS and/or JavaScript to update and create web pages
- Assisted and managed the smooth transition of all online content and materials of company websites to a new Sitecore platform from Ektron
- Assisted with the migration of all Corporate and Marketing digital print and multimedia content to a new Sitecore CMS environment
- Maintained and updated corporate website's content using Sitecore and Dreamweaver
- Managed and assisted Marketing department's Help Desk ticketing system using Jira

Metropolitan Chicago Synod – Marketing, Chicago, IL
Photographer (Contract/yearly)
www.mcselca.org

Jun 2008 - June 2019

- Professionally photographed Metro Chicago Synod Assembly events including registration, gatherings, training, visitors, services and workshops.

- Worked with current Front End UI design web technologies such as HTML, CSS and JavaScript to update and create web pages
- Developed and programmed online educational courses with multimedia elements for online instruction using eCollege, Course Writer, Equella and Canvas environments
- Worked closely with the ID's (Instructional Designers) during course design and development, communicated regularly with the Program Deans and other managers involved with the project
- Designed and developed instructional media pieces such as graphics, videos, interactive activities, scenarios and exams to enrich the learning process
- Formatted and edited courses as needed by testing all course links, videos and exams
- Maintained and updated online web-based resources such as tutorials, reference materials, design standards, content resources, templates and announcements
- Assisted and managed a smooth transition to new environments of online courses
- Managed Help Desk ticketing system using Trello

SUMMARY

I am a self-motivated and goal-oriented, creative professional committed to pursuing a long-term career. I offer a 15+ year academic and professional track record demonstrating strong analytical and problem-solving skills.

I provide excellent leadership and managerial experience, computer web/graphic programming proficiency, and the ability to follow through with projects from inception to completion. I have experience in working with clients, partners, and vendors to realize creative, efficient solutions.

I am skilled at coordinating team efforts to maximize productivity. I am proficient in most major and current software suites and web technologies.

TECHNICAL EXPERTISE

Web Technology Apps: Crownpeak, Clickup, PageProof, Slack, Adobe XD, Fonteva (Salesforce), SCRUM Master, Agile Certified Training, Jira, Canvas, Trello, Captivate, Articulate 360, Respondus, eCollege, Sharepoint, Web 2.0 Proficient, WebEx, CMS Systems, SiteCore CMS, Ektron CMS, NetCommunity (Integrated Database Management), WordPress, Adobe Creative Cloud, FCP X, Toast Titanium, Microsoft Office Suite

Knowledge of Scripting Languages: HTML5, CSS3, JavaScript, JQuery

Experience with SEO, Online Advertising, Teaching Web Development, Web Analytics, UX/UI Wireframes, XD Files

PROFESSIONAL EXPERIENCE

HighTower Advisors – Marketing, Chicago, IL
Web Developer (Contract)
www.hightoweradvisors.com

Feb 2014 - Jun 2014

- Worked with current Front End UI design web technologies such as HTML5, CSS3 and/or JavaScript to update and create web pages
- Managed, created and distributed marketing responsive emails and graphics for various departments
- Daily activities included maintaining and updating corporate website using Sitecore, a CMS environment and Dreamweaver
- Created graphics for marketing campaigns of major corporate companies
- Created printed materials for marketing campaigns

IGA – Independent Grocers Association, Chicago, IL
Web Developer
www.iga.com

Feb 2012 - Mar 2013

- Worked with current Front End UI design web technologies such as HTML5, CSS3 and/or JavaScript to update and create web pages
- Maintaining and updating www.iga.com using EKTRON, a CMS environment and Dreamweaver
- Created graphics for marketing campaigns of major corporate companies and Red Oval Partners
- Implemented and updated JQuery multimedia applications for use on the current website
- Created and worked on updating microsites for marketing campaigns
- Managed, created and distributed marketing HTML responsive emails and graphics for various departments
- Managed and maintained social media community platforms

Jewish United Fund of Metropolitan Chicago, Chicago, IL
Web Developer www.juf.org

Dec 2010 - Feb 2012

- Worked with current Front End UI design web technologies such as HTML5, CSS3 and/or JavaScript to update and create web pages
- Maintained and updated JUF.org using Sitecore CMS, Visual Studio and Dreamweaver

- Created HTML responsive emails for the marketing of different JUF events throughout the year including Jewish Holidays, Fundraising and Corporate Events
- Created and updated video material and segments of special events and news information for distribution via YouTube and website
- Developed graphic marketing material for use in newsletters, emails, video and website
- Created and updated PowerPoint presentations for use within the organization
- Managed and maintained social media community platforms

DeVry University – Online Education, Wood Dale, IL

Mar 2010 - Dec 2010

Instructional Web Developer (Contract)

www.devryu.net

- Developed and programmed online educational courses with multimedia elements for online instruction using the eCollege, .NEXT and Sharepoint environments
- Worked closely with the Subject Matter Expert (SME) during course design and development, and communicated regularly with the Program Dean and others involved with the project
- Designed and developed instructional media pieces such as graphics, interactive activities, and scenarios to enrich the learning process
- Formatted and edited courses as needed by testing all course links, videos and exams
- Maintained and updated online web-based resources such as tutorials, reference materials, design standards, content resources, templates, and announcements

Evangelical Lutheran Church in America (ELCA), Chicago, IL

Nov 2006 - Dec 2009

Executive Senior Web Developer

www.elca.org

- Worked with current Front End UI design web technologies such as HTML, CSS and/or JavaScript to update and create web pages
- Managed and maintained sections of www.elca.org and affiliate partnership websites
- Demonstrated organization, efficiency, and excelled in detail-orientation
- Coordinate and manage multiple projects at a time - from brainstorming, conceptual development, architecture design, to production and deployment
- Provided training and coaching for ELCA Churchwide staff to assist them to maintain and update sections of their individual websites

Body Solid, Forest Park, IL

Jul 2006 - Dec 2006

Web Marketing and Graphic Design

www.bodysolid.com • www.fitnessfactory.com

- Updated and maintained the corporate website

- Designed and created promotional catalogs and materials
- Photographed products and props for the print/online marketing material
- Color corrected photos and created images to incorporate into all the marketing material

Wells Lamont, Niles, IL

May 2004 - Apr 2006

Executive Web & Multimedia Designer/Developer

www.wellslamont.com • www.wellslamontindustry.com

- Created and managed the Multimedia/Web Department for the Industry section of the corporate company
- Created a better interactive and navigating solution for the company's corporate website
- Responsible for the multimedia and graphic/print department and the creation of instructional company videos
- Lead photographer of all retail and industrial products for marketing material

The Illinois Institute of Art, Chicago, IL

Oct 2002 - Apr 2004

Instructor Assistant

www.ilia.edu

- Assisted students in various Web Interactive Authoring college courses using Flash, Director and Dreamweaver
- Assisted students as an instrument to identify and provide solutions to interactive design weaknesses and creative ideas

EDUCATION

The Illinois Institute of Art at Chicago, Chicago, IL www.artinstitutes.edu/chicago

- ***Bachelor of Fine Art in Multimedia Communications and Web Development***

The Design Center, Santa Monica, CA www.smc.edu

- ***AA Associate Graphic Arts for Santa Monica College Graphic Design Program***